

VOGUE



FEB

HEY, GIRL
**LENA
DUNHAM**
THE NEW QUEEN
OF COMEDY

KATE
UPTON'S
SUPER BOWL
PARTY
FOOTBALL
MEETS FASHION

TINTED
LOVE
THE NEW
ULTRA-RICH
HAIR
COLOR

CHOOSE YOUR
SPRING STYLE

73 GREAT LOOKS, FROM BOHEMIAN
CHIC TO BOY SHIRTS

BEAUTY



TRIBECA

SALON SOCIETY
FROM FAR LEFT:
SHU UEMURA
ULTIMATE REMEDY
SHAMPOO; A VIEW
OF THE SALON.

HAIRSTYLIST TO THE HIP RHEANNE WHITE

For the last fifteen years, Rheanne White has led a largely nomadic life, traveling between photo shoots and red-carpet affairs to tend to indie darlings from Brit Marling, Paul Rudd, and Lake Bell to ultimate It kids Adam Driver and Lena Dunham. She's finally setting down roots—and taking appointments—with the opening of her first salon, in a former Tribeca gallery space. It's appointed with Brooklyn-made wallpaper, Japanese chairs, and a neon sign that puts White's name in lights. *Cut with White, \$200. 14 Jay St.; rheannewhite.com.*



FLATIRON

BRANCHING OUT
WARREN-TRICOMI'S NEW
FLATIRON LOCATION. ABOVE:
STREICHER'S POST-TWEEZE
APRES CALMING CREAM;
RIGHT: RUBIS TWEEZERS.

ARCH ANGEL KRISTIE STREICHER

Devotees on both coasts flock to makeup artist Kristie Streicher's Warren-Tricomi beauty bars as much for her inside info—NYC's latest Pilates pro (Jeffrey Morris at Equinox), Bali's hippest surf spot (Padang Padang), L.A.'s best vintage depot (Shareen Vintage)—as for her masterly, and trademarked, Feathered Brow. With the opening of the salon's sleek new space on lower Fifth Avenue, Streicher has also added a lipstick bar featuring favorites from Kevyn Aucoin, Ellis Faas, and Lipstick Queen. *Brows with Streicher, \$220. 125 Fifth Ave.; warrentricomi.com.*

NY NOW
FOUR BEAUTY GURUS OPEN SHOP
IN DOWNTOWN MANHATTAN.



SOHO

HIGH LIGHT
OTT CLIENT DOUTZEN
KROES IN *VOGUE*,
NOVEMBER 2013.

FITNESS PHENOM TARYN TOOMEY'S THE CLASS

It didn't take long for word to spread from one fit downtowner to the next about Toomey's singular combination of strength training and yoga-inspired meditation. Called very simply The Class, her cultish wait-listed sessions (which draw Naomi Watts several days a week) work the muscles from the ground up—to exhaustion. *Classes, \$30. 291 Broadway, studio three; theclasswithtt.com.*

A FINE BALANCE
TRAINER OF THE MOMENT
TARYN TOOMEY.

TRIBECA



THE MODEL COLORIST: LENA OTT

She was on Alexander Wang's speed dial after he attempted to bleach his own brows; model Doutzen Kroes frequently tags her in Instagram photos. Now, after more than a year of house calls (following a stint at nearby Ion Studio), Lena Ott, colorist to top models from Anja Rubik to Raquel Zimmermann, is opening an atelier of her own. Suite Caroline, named for her mother, is housed in an airy loft awash in sunlight. The first piece of art on the exposed-brick walls? A photograph from client Rachel Weisz. "It's stunning," says Ott. *Color with Ott, from \$150. 65 Greene St.; lenaott.com/salon.*

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FEATURES, AND PRODUCTS,
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HIGH LIGHT: PATRICK DEMARCHELIER; SALON SOCIETY: ANDREW PARSONS; FLATIRON: BRITTANY OSTROY; SHAMPOO AND CREAM: LUCAS VISSER; TWEEZERS: COURTESY OF RUBIS; A FINE BALANCE: JAIMIE ARNOLD.



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