

MICROFEATHERING®

K S® KRISTIE STREICHER





**MICROFEATHERING®**

Microfeathering® is Kristie's signature Microblading Concept and is performed by depositing pigment superficially into the epidermis of the eyebrow. After numbing the area with a topical cream, small incisions are created, using a fine and very precise blade. Pigment is then deposited into the incisions, resulting in an incredibly natural appearing "eyebrow hair." Microfeathering® is not a three-dimensional procedure and is therefore not meant to create an entirely new eyebrow, but more of a way to refine and define a beautiful eyebrow.

## What is Microfeathering<sup>®</sup>?

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## How much does Microfeathering<sup>®</sup> cost? How long does the appointment take?

Microfeathering<sup>®</sup> is a two appointment process which costs \$2,500.00. To ensure the most natural result, Microfeathering<sup>®</sup> is done in two sessions, 6 to 8 weeks apart. After the first session, Kristie evaluates the healed strokes and additional hair strokes will be added and previous strokes may be reinforced. Each appointment takes 1.5 to 2 hours.

## How long does Microfeathering<sup>®</sup> last?

The effects of Microfeathering<sup>®</sup> can last anywhere between 8-12 months. Longevity of the Microfeathering<sup>®</sup> strokes is dependent upon skin type and lifestyle. Over time the strokes will need to be refreshed. Only state of the art pigments are used, similar to those used in traditional tattoos; however, the dye-created hair strokes fade gradually over the course of a year leaving no residual pigment behind.

## Does Microfeathering<sup>™</sup> hurt?

Microfeathering<sup>®</sup> should not be painful as the brow area is numbed with potent topical Lidocaine beforehand. It is very important to understand that following Microfeathering<sup>®</sup> some redness, swelling, bruising, and itching can be expected.

### **Is there downtime after receiving the Microfeathering®?**

There is no formal downtime after Microfeathering®. Your newly Microfeathered eyebrows will look a shade or two darker for the first few days, then lighten within the first week.

To help the healing process after treatment, keep thin layers of Neosporin and SPF 30+ on the brows at all times. Keep exercise and excessive sweating to a minimum for at least one week, or some pigment may fade or be lost. Alpha Hydroxy acid products, retinoids, and any exfoliating treatments (such as microdermabrasion) should be avoided no less than 2 weeks prior to Microfeathering®. Chemical/laser peels or Botox treatments should be avoided for no less than 6 weeks prior to Microfeathering®.

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#### ABOUT KRISTIE STREICHER

Kristie Streicher is a Los Angeles-based eyebrow artist who is revered in the beauty world. Her signature Feathered Brow technique has delighted devoted clientele and the fashion world alike. With an amazing eye for individual face shape, Kristie and her signature Feathered Brow have changed the way women and beauty insiders see and experience their brows. She is the co-owner of STRIIKE, a beauty and creative space in Beverly Hills she shares with her sisters, Jenn and Ashley.





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Microfeathering® is Kristie Streicher's signature, proprietary eyebrow cultivation technique.

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